



Mason Sun Dried Music Festival
August 25, 26, 27, 2023
Downtown Mason, Michigan

Your contact is: _____

Phone#: _____

Email: _____

www.sundriedfestival.org



2023 Mason Sun Dried Music Festival

The Mason Sun Dried Music Festival mission is to upgrade the electric and sound systems around the historic downtown Mason Square. We are making strides in this goal every year, thanks to you!

The Sun Dried Music Festival's volunteer committee is busy working on the **13th annual** event to be held **Friday-Sunday, August 25-27, 2023.**

The 2022 Festival was a great success! This was one of our best attended weekends with thousands visiting downtown Mason and enjoying several local/regional bands, calling on the street vendors and local merchants as well. The Sunday *Day of Worship* was inspirational, enjoying beautiful weather. The Sun Dried Music Festival received local coverage on radio, television and social media!

Here's what we are working on for 2023!

Friday: Festival setup starts at 8:00 AM, food vendors at Noon, with non-food vendor setup starting at 3:00 PM. Setup ends PROMPTLY at 5:30 PM! Main Stage live music and the Beverage Tent (featuring beer and craft beers) begin at 7:00 PM and ending shortly before Midnight.

Saturday: Live music on the Main Stage, as well as the Beverage Tent, begin at Noon. The Second Stage will also start Saturday afternoon. Bands will rotate between both stages until shortly before Midnight. The Children's Area will be open from Noon until Dusk.

Sunday is the Sun Dried Day of Worship with Service beginning at 11:00 AM. Free tent or street side seating is available during this event as live Christian music takes the stage for the final day of the Sun Dried Music Festival. Thank you to the Mason Ministerial Association and other area churches for their assistance and cooperation for our final event!

The Mason Sun Dried Music Festival is a 501(c3) organization (80-0810985). Consult with your tax advisor to determine your allowable charitable deduction.

The Committee is thankful for the support of the City of Mason, including the Chamber of Commerce and Downtown Development Authority, Ingham County facilities, vendors, volunteers, and especially the individual and business sponsors such as YOU!

2023 Sponsorship information is attached. Please mail your completed form with your payment no later than June 1, 2023 to be included in publicity, promotion and recognition.

**MASON SUN DRIED MUSIC FESTIVAL
416 W OAK STREET
MASON MI 48854**



2023 Mason Sun Dried Music Festival

TITLE SPONSOR: COMMUNITY LEADER

- Recognition on all media
- Top of the Sun Dried Festival website as “YOUR BUSINESS Presents”
- Company logo on Main Stage banner
- Main Stage & Second Stage mentions throughout the festival
- Beverage Tent signage
- Opportunity for shared promotion and logo’d staff at event
- Non-food Vendor booth
- 8 shared Community Partner signs at event (top of billboard)
- 4 shared Community Supporter signs at event (top on billboard)
- Top of 2023 Sun Dried Music Festival poster and yard sign

COMMUNITY LEADER sponsorship \$5,000 minimum

Payment for logo inclusion and publicity recognition due by June 30, 2023 Mail Invoice

Sponsorship Accepted by: _____ Yes, I would like a Vendor Booth

Business name: _____ Contact: _____ Phone# _____

Address: _____ Website: _____

Mail this completed form with payment to: Mason Sun Dried Music Festival, 416 W Oak Street, Mason MI 48854



2023 Mason Sun Dried Music Festival

MAIN STAGE SPONSORS

- Recognition on all media
- Website recognition as Main Stage Sponsor
- Company logo on Main Stage banner
- Main Stage mentions throughout the festival
- Opportunity for shared promotion and logo'd staff at event
- Non-food Vendor booth
- 8 shared Community Partner signs at event
- 4 shared Community Supporter signs at event
- 2023 Sun Dried Music Festival poster and yard sign

MAIN STAGE sponsorship \$3,000 (Only 2 available)

Payment for logo inclusion and publicity recognition due by June 30, 2023 Mail Invoice

Sponsorship Accepted by: _____ Yes, I would like a Vendor Booth

Business name: _____ Contact: _____ Phone# _____

Address: _____ Website: _____

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2023 Mason Sun Dried Music Festival

SECOND STAGE SPONSORS

- Recognition on all media
- Website recognition as Second Stage Sponsor
- Company logo on Second Stage banner
- Second Stage mentions throughout the festival
- Opportunity for shared promotion and logo'd staff at event
- Non-food Vendor booth
- 8 shared Community Partner signs at event
- 4 shared Community Supporter signs at event
- 2023 Sun Dried Music Festival poster and yard sign

SECOND STAGE sponsorship \$1,000 (Only 3 available)

Payment for logo inclusion and publicity recognition due by June 30, 2023 Mail Invoice

Sponsorship Accepted by: _____ Yes, I would like a Vendor Booth

Business name: _____ Contact: _____ Phone# _____

Address: _____ Website: _____

Mail this completed form with payment to: Mason Sun Dried Music Festival, 416 W Oak Street, Mason MI 48854



2023 Mason Sun Dried Music Festival

KIDS' AREA SPONSORS

- Recognition on all media
- Website recognition as Kids' Area Sponsor
- Company logo/signage in Kids' Area
- Main Stage mentions throughout the festival
- Opportunity for shared promotion and logo'd staff at event
- Non-food Vendor booth
- 8 shared Community Partner signs at event
- 4 shared Community Supporter signs at event
- 2023 Sun Dried Music Festival poster and yard sign

KIDS' AREA sponsorship \$2,500 (Only 2 available)

Payment for logo inclusion and publicity recognition due by June 30, 2023 Mail Invoice

Sponsorship Accepted by: _____ Yes, I would like a Vendor Booth

Business name: _____ Contact: _____ Phone# _____

Address: _____ Website: _____

Mail this completed form with payment to: Mason Sun Dried Music Festival, 416 W Oak Street, Mason MI 48854



2023 Mason Sun Dried Music Festival

BEVERAGE TENT SPONSORS

- Recognition on all media
- Website recognition as Beverage Tent Sponsor
- Company logo/signage in Beverage Tent
- Main Stage mentions throughout the festival
- Opportunity for shared promotion and logo'd staff at event
- Non-food Vendor booth
- 8 shared Community Partner signs at event
- 4 shared Community Supporter signs at event
- 2023 Sun Dried Music Festival poster and yard sign

BEVERAGE TENT sponsorship \$2,000 (Only 3 available)

Payment for logo inclusion and publicity recognition due by June 30, 2023 Mail Invoice



Sponsorship Accepted by: _____ Yes, I would like a Vendor Booth



Business name: _____ Contact: _____ Phone# _____

Address: _____ Website: _____

Mail this completed form with payment to: Mason Sun Dried Music Festival, 416 W Oak Street, Mason MI 48854



2023 Mason Sun Dried Music Festival

COMMUNITY ENTHUSIASTS

- Recognition on all media
- Website recognition as sponsor of your chosen area
- Main Stage mentions throughout the festival
- Opportunity for shared promotion and logo'd staff at event
- Non-food Vendor booth
- 8 shared Community Partner signs at event
- 4 shared Community Supporter signs at event
- 2023 Sun Dried Music Festival poster and yard sign

COMMUNITY ENTHUSIAST sponsorship \$1,200 (Only 3 available on first come, first served basis.)



Sound Booth



Picnic Area



Information Booth

Payment for logo inclusion and publicity recognition due by June 30, 2023

Mail Invoice



Sponsorship Accepted by: _____ Yes, I would like a Vendor Booth



Business name: _____ Contact: _____ Phone# _____

Address: _____ Website: _____

Mail this completed form with payment to: Mason Sun Dried Music Festival, 416 W Oak Street, Mason MI 48854



2023 Mason Sun Dried Music Festival

COMMUNITY PARTNERS

- **Website recognition as a Community Partner**
- **Main Stage mentions throughout the festival**
- **Non-food Vendor booth**
- **8 shared Community Partner signs at event**
- **4 shared Community Supporter signs at event**
- **2023 Sun Dried Music Festival poster and yard sign**

COMMUNITY PARTNER sponsorship \$750

Payment for logo inclusion and publicity recognition due by June 30, 2023 Mail Invoice

Sponsorship Accepted by: _____ Yes, I would like a Vendor Booth

Business name: _____ Contact: _____ Phone# _____

Address: _____ Website: _____

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2023 Mason Sun Dried Music Festival

COMMUNITY SUPPORTER

- **Website recognition as a Community Supporter**
- **Main Stage mentions throughout the festival**
- **4 shared Community Supporter signs at event**
- **2023 Sun Dried Music Festival poster and yard sign**

COMMUNITY SUPPORTER sponsorship \$350

Payment for logo inclusion and publicity recognition due by June 30, 2023 Mail Invoice

Sponsorship Accepted by: _____ Yes, I would like a Vendor Booth **(Add \$70)**

Business name: _____ Contact: _____ Phone# _____

Address: _____ Website: _____

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2023 Mason Sun Dried Music Festival

FRIENDS OF SUN DRIED

Individuals who would like to support the Festival at lower levels:

We have a great need for donations to cover the following expenses! Please mark which area you would like to help us out with and we will be happy to mention you and/or the company you represent on our social media. You will also receive a 2023 Sun Dried Music Festival "Official Sponsor" poster for your door or window with a minimum donation of \$75.

- Bags of Ice
- Pizza Luncheon for Sunday's volunteer breakdown crew
(typically the MHS Football Team)
- Serving Cups
- Ticket Sales Supplies
- Cleanup supplies
- Bottled water for volunteers
- Volunteer Shirts
- Sun Dried drink coasters

Your Contact Information:

Name _____

Company (if desired) _____ Donation Amount \$ _____

The following information will be used for acknowledgement purposes only:

Address: _____

Mail this completed form with payment to: Mason Sun Dried Music Festival, 416 W Oak Street, Mason MI 48854